

**EXHIBITOR AND SPONSOR
PROSPECTUS**

LET YOUR LIGHT
Shine



**Illinois Homecare & Hospice Council
Annual Conference**
April 4-6, 2023 - NIU Naperville

Exhibitors

Get your company in front of owners, administrators and home care and hospice practitioners at the Illinois Homecare & Hospice Council's Annual Conference and Exposition.

You are invited to join IHHC for this intimate conference offering education from leading experts along with networking opportunities with home care decision-makers from across Illinois.

Exhibitor Benefits	Silver Exhibitor \$1,099 Member \$1,499 Non Member	Gold Exhibitor \$2,000 Member \$2,400 Non Member	Platinum Exhibitor \$5,000 Member \$5,400 Non Member
Two Conference Registrations	✓	✓	✓
Exhibit Table	✓	✓	✓
Electricity and internet (request in advance)	✓	✓	✓
Meals and Networking Events	✓	✓	✓
Company Profile in Program Book	✓	✓	✓
Attendee list	✓	✓	✓
Sponsorship	●	Lunch or Breakfast	Keynote or Hot Topics
Logo/URL in conference eblasts	●	✓	✓
Program Book Ad	●	1/2 Page Ad	Full Page Ad
Communicator XPress eNewsletter recognition -Logo/URL	●	✓	✓
Logo/url on conference registration page	●	●	✓
Flyer in attendee packet	●	●	✓
Dedicated social media post	●	●	✓
Digital Advertising Campaign*	●	●	✓

PLATINUM LEVEL EXHIBITORS RECEIVE THE FOLLOWING EXCLUSIVE ADVERTISING BENEFIT

Digital Advertising*

IHHC's audience becomes YOUR audience with ad retargeting. Platinum level exhibitor/sponsors get direct access to IHHC's website visitors and retarget them with your company's ad that will showcase your brand anywhere they visit online.

PRE-CONFERENCE

A pre-event campaign shows your ads one month before the event and is great for helping build brand awareness and drive traffic to your booth. Reach IHHC members across multiple platforms.

DURING CONFERENCE

Geofencing campaign during event will reach attendees at the conference to drive traffic directly to your booth.

POST-CONFERENCE

The post-event campaign shows your ads two weeks after the event wraps up and is a great opportunity for you to nurture or generate leads, reach the people that you didn't meet at the event or give special offers to your targeted segment

Special Event Sponsorships

Pre-Con

\$2,000

Tuesday afternoon's Pre-Conference programming will focus on Hospice and Home Health. Reach administrators and decision-makers as a sponsor of IHHC's Pre-Con.

Opening Keynote*

\$2,500

IHHC's Opening Keynote features NAHC President Bill Dombi

Hot Topics*

\$2,500

Hot off the press! Join Jess Stover (SimiTree) for up-to-the-minute federal and state regulatory and reimbursement news impacting home health, hospice and private duty providers. This much anticipated and highly informative session will leave you knowing exactly what your agency's future holds.



Exhibitor Reception

\$2,500

An opportunity for attendees to network with peers and exhibitors is also your opportunity to gain additional exposure as sponsor of this conference tradition.

**Platinum sponsors have first priority.*

WHAT YOU GET...

01. Up to Two Full Conference Registrations

02. Company Logo and Profile in Program Book

03. Recognition in Pre-Conference Marketing About the Event

04. Signage at the Sponsored Event

05. Verbal recognition at the conference

06. Your Company Logo in Two Issues of the Communicator XPress eNewsletter

Other Sponsorship Opportunities

Conference Bag Sponsor

\$1,200

Company logo on bag being provided to each attendee (Deadline February 17, 2023)

Company profile and logo included in conference Program Book

Recognition in IHHC's Communicator XPress eNewsletter

Lanyard Sponsor

\$1,200

Company logo on lanyard (Deadline February 17, 2023)

Company profile and logo included in conference Program Book

Recognition in IHHC's Communicator XPress eNewsletter

New Sponsorship Opportunity!

Wall of Innovation Sponsor

\$1,500

Attending agencies are invited to bring their success stories and innovations for the Agencies Poster Display.

Sponsor benefits:

- One full conference registration
- Signage with logo within Poster Display area
- Recognition in pre-conference marketing about the Poster Display
- Company logo and profile in the Program Book

Questions?

Contact IHHC Marketing Manager - Jeannine Harlow
217-753-4422 ext. 224 jeannineharlow@ilhomecare.org for
exhibits, advertising and sponsorship assistance.

Program Book Advertising

Back Cover
Full Page Color

\$800

Inside Cover*
Full Page Color

\$800

2 Available

Inside Book*
Full Page Color

\$500

Inside Book*
Half Page Color

\$300

Digital Advertising

Pre-Convention Eblast Ad
- LIMIT THREE

\$500

Ads will be placed in conference eblasts. Ads must be under 600 pixels wide

IHHC Website Ad
- LIMIT THREE

\$600

350 pixels wide x 205 pixels tall. Ads will be placed within 5 days of receipt and will remain posted until April 30th.

If you would like to have your ad professionally designed by the IHHC graphics department, an additional \$75 charge will be applied. If you do request design assistance, ad copy and photos must be submitted by February 24, 2023; otherwise, camera-ready ads must be submitted by March 3, 2023. Include URL hyperlink.

Program Book Ad Dimensions: FULL PAGE • 8.5" X 11" + 1/8" bleed HALF P AGE • 8.5" X 5.5" + 1/8" bleed

*Platinum sponsors get preferred placement

ONLINE VENDOR REGISTRATION
CLICK HERE

Preliminary Exhibitor Schedule

April 4, 2023

Tuesday

HOSPICE PRE-CON
HOME HEALTH PRE-CON

No exhibits on this day.

PRE-CON sponsors may have exhibit table.

April 5, 2023

Wednesday

8:30 - 11:00 am
Exhibitor Set Up

11:30 am - 1:00 pm
Lunch with Exhibitors

3:30 - 4:00 pm
Break with Exhibitors

5:15 - 7:00 pm
Exhibitor Reception

April 6, 2023

Thursday

7:30 - 8:30 am
Breakfast

10:00 - 10:30 am
Morning Break

10:30 am
Exhibitor tear-down after
Morning Break

A final schedule will be sent to all exhibitors prior to the conference.

Key Dates

02/17/23

Deadline to lock in Lanyard and Conference Bag sponsorships and submit logos.

02/24/23

Deadline for submitting ad copy and photos for ads being designed by IHHC graphic design department (\$75 design fee)

03/03/23

Deadline to register online, submit payment, company profile, logo and, if applicable, print-ready ad.

[ONLINE VENDOR REGISTRATION](#)
[CLICK HERE](#)

Have An Idea For A Customized Sponsorship?

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