



Reach
for the
STARS

2024
IHHC ANNUAL
CONFERENCE

APRIL 9-11
NIU NAPERVILLE, IL

EXHIBITOR & SPONSOR
PROSPECTUS

EXHIBITORS

Get your company in front of owners, administrators and home care and hospice practitioners at the **Illinois Homecare & Hospice Council's Annual Conference and Exposition.**

You are invited to join **IHHC** for this intimate conference offering education from leading experts along with networking opportunities with home care decision-makers from across Illinois.

EXHIBITOR BENEFITS	SILVER EXHIBITOR \$1,099 MEMBER \$1,499 NON MEMBER	GOLD EXHIBITOR \$2,000 MEMBER \$2,400 NON MEMBER	PLATINUM EXHIBITOR \$5,000 MEMBER \$5,400 NON MEMBER
Two Conference Registrations	✓	✓	✓
Exhibit Table	✓	✓	✓
Electricity (Request In Advance)	✓	✓	✓
Meals And Networking Events	✓	✓	✓
Company Profile In Program Book	✓	✓	✓
Attendee List	✓	✓	✓
Sponsorship	●	LUNCH OR BREAKFAST	KEYNOTE OR HOT TOPICS
Logo/url In Conference Eblasts	●	✓	✓
Program Book Ad	●	1/2 PAGE AD	FULL PAGE AD
Communicator Xpress eNewsletter Recognition -logo/url	●	✓	✓
Logo/url On Conference Registration Page	●	●	✓
Flyer In Attendee Packet	●	●	✓
Dedicated Social Media Post	●	●	✓
Digital Advertising Campaign (See Next Page For Details.)	●	●	✓

DIGITAL ADVERTISING

IHHC's audience becomes your audience with ad retargeting. Platinum level exhibitor/sponsors get direct access to IHHC's website visitors and retarget them with your company's ad that will showcase your brand anywhere they visit online.

PRE-CONFERENCE

A pre-event campaign shows **YOUR** ads one month before the event and is great for helping build brand awareness and drive traffic to your table. Reach **IHHC's** members across multiple platforms.

DURING CONFERENCE

Geofencing campaign during event will reach attendees at the conference to drive traffic directly to your table.

POST-CONFERENCE

The post-event campaign shows **YOUR** ads two weeks after the event wraps up and is a great opportunity for you to nurture or generate leads, reach the people that you didn't meet at the event or give special offers to your targeted segment.

SPECIAL EVENT SPONSORSHIPS

PRE-CON
\$2,000

Tuesday afternoon's pre-conference programming will focus on home health reimbursement and billing best practices. Reach administrators and decision-makers as a sponsor of **IHHC's** pre-con.

OPENING KEYNOTE*
\$2,500

FEATURED SPEAKER*
\$2,500

HOT TOPICS*
\$2,500

Hot off the press! Chloe Compton, IHHC's Director of Regulatory & Government Affairs and SimiTree's J'non Griffin and Laura Wilson will host this popular session. Join them for up-to-the-minute federal and state regulatory and reimbursement news impacting home health, hospice and private duty providers. This much anticipated and highly informative session will leave you knowing exactly what your agency's future holds.

EXHIBITOR RECEPTION
\$2,500

An opportunity for attendees to network with peers and exhibitors is also your opportunity to gain additional exposure as sponsor of this conference tradition.



*PLATINUM SPONSORS HAVE FIRST PRIORITY

WHAT YOU GET...

- 01. Up to two full conference registrations
- 02. Company logo and profile in program book
- 03. Recognition in pre-conference marketing about the event
- 04. Signage at the sponsored event
- 05. Verbal recognition at the conference
- 06. Your company logo in two issues of the Communicator Xpress eNewsletter

OTHER SPONSORSHIP OPPORTUNITIES

CONFERENCE BAG SPONSOR

\$1,200

Company logo on bag being provided to each Attendee (deadline February 16, 2024)

Company profile and logo included in conference program book

Recognition in **IHHC'S** Communicator Xpress eNewsletter

LANYARD SPONSOR

\$1,200

Company logo on lanyard (Deadline February 16, 2024)

Company profile and logo included in conference program book

Recognition in **IHHC'S** Communicator Xpress eNewsletter

WALL OF STARS SPONSOR

\$ 1,500

Attending agencies are invited to bring their success stories and Innovations for the agencies poster display.

SPONSOR BENEFITS:

- One full conference registration
- Signage with logo within poster display area
- Recognition in pre-conference marketing about the poster display
- Company logo and profile in the program book

REACH FOR THE STARS!

EXHIBITOR CONTEST: Decorate your exhibit table with the conference theme. The winning exhibitor will get \$200 off on their 2025 exhibit space!

PROGRAM BOOK ADVERTISING

BACK COVER*
Full Page Color

\$800

INSIDE COVER*
Full Page Color

\$800

2 AVAILABLE

INSIDE BOOK
Full Page Color

\$500

INSIDE BOOK
Half Page Color

\$300

DIGITAL ADVERTISING

PRE-CONVENTION EBLAST AD
- LIMIT THREE

\$500

Ads will be placed in conference Eblasts. Ads must be under 600 Pixels wide

IHHC WEBSITE AD
- LIMIT THREE

\$600

350 pixels wide x 205 pixels tall. Ads will be placed within five days of receipt and will remain posted until April 30th.

Program Book Ad Dimensions:

Full Page • 8.5" X 11" + 1/8" Bleed Half Page • 8.5" X 5.5" + 1/8" Bleed

*Platinum sponsors get preferred placement

Print-ready ads must be submitted by March 1, 2024
Include url hyperlink.

ONLINE VENDOR REGISTRATION
CLICK HERE

PRELIMINARY EXHIBITOR SCHEDULE

APRIL 9, 2024
TUESDAY

PRE-CON HOME HEALTH
REIMBURSEMENT AND
BILLING BEST PRACTICES

No exhibits on this day.

Pre-con sponsors
may have exhibit table.

APRIL 10, 2024
WEDNESDAY

8:30 - 11:00 AM
Exhibitor Set Up

11:30 AM - 1:00 PM
Lunch With Exhibitors

3:30 - 4:00 PM
Break With Exhibitors

5:15 - 7:00 PM
Exhibitor Reception

APRIL 11, 2024
THURSDAY

7:30 - 8:30 AM
Breakfast

10:00 - 10:30 AM
Morning Break

10:30 AM
Exhibitor Tear-Down After
Morning Break

A FINAL SCHEDULE WILL BE SENT TO ALL EXHIBITORS PRIOR TO THE CONFERENCE.

KEY DATES

2/16/24

Deadline to lock in lanyard,
conference bag sponsorships
and submit logos.

3/1/24

Deadline to register online,
submit payment, company
profile and, if applicable,
logo and print-ready ad.

ONLINE VENDOR REGISTRATION CLICK HERE

OR GO TO <https://bit.ly/ihhc-expo-2024>

QUESTIONS?

CONTACT IHHC MARKETING MANAGER - JEANNINE HARLOW
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EXHIBITS, ADVERTISING AND SPONSORSHIP ASSISTANCE.