



# 2026 Sponsorship Prospectus

Educational Events  
Newsletter Marketing  
Website Advertising

*Custom sponsorship packages available.  
Contact staff to learn more.*

# Private Duty Nursing Symposium

The Private Duty Nursing Symposium brings together experts and thought leaders in home care to learn about industry trends, new regulations, gain insight into new care delivery models, and learn about legislative priorities affecting providers.

	Platinum	Gold	Silver	Bronze
Named as exclusive sponsor in all communications	●			
Logo on event graphics, newsletter, website, course description	●	●	●	●
Logo on signage at the event	●	●	●	●
Opportunity to provide handouts or giveaways to attendees	●	●	●	
Opportunity to address attendees	●	●		
# of complimentary registrations	3	2	1	1
Access to attendees list with emails*	●	●		
	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

*\*if attendees do not opt out*

# Rehab Symposium

The Rehab Symposium provides the opportunity for care givers and administrators in the rehab industry to receive the latest education on relevant topics and hear updates on vital legislation.

	Platinum	Gold	Silver	Bronze
Named as exclusive sponsor in all communications	●			
Logo on event graphics, newsletter, website, course description	●	●	●	●
Logo on signage at the event	●	●	●	●
Opportunity to provide handouts or giveaways to attendees	●	●	●	
Opportunity to address attendees	●	●		
# of complimentary registrations	3	2	1	1
Access to attendees list with emails*	●	●		
	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

*\*if attendees do not opt out*

# Hospice Symposium

The Hospice Symposium is an opportunity for providers and administrators from across the hospice field to connect and receive quality education on relevant topics and critical updates on legislation affecting the industry.

	Platinum	Gold	Silver	Bronze
Named as exclusive sponsor in all communications	●			
Logo on event graphics, newsletter, website, course description	●	●	●	●
Logo on signage at the event	●	●	●	●
Opportunity to provide handouts or giveaways to attendees	●	●	●	
Opportunity to address attendees	●	●		
# of complimentary registrations	3	2	1	1
Access to attendees list with emails*	●	●		
	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

*\*if attendees do not opt out*

# Lunch & Learn

Our quarterly Lunch & Learn webinars bring relevant business topics to our members. From human resources/staffing to billing and leadership development, these sessions will give members the tools to help grow their business.

Presenting Sponsor Exclusive Opportunity	
Logo on event graphics, newsletter, website event signup	●
Mentions in programming references in Xpress	●
Opportunity to provide information to attendees	●
Logo on website where materials are posted afterwards	●
	<b>\$600</b>

# Regional Member Meetings

Our 6 regional meetings provide an opportunity for members to reconnect with colleagues, get the latest industry updates, and provide input in IHHC-led legislation.

Multiple Opportunities Available	
Logo on event graphics, newsletter, website event signup	●
Logo on signage at the event	●
Opportunity to provide handouts or giveaways to attendees	●
Opportunity to welcome attendees	●
	<b>\$500</b>



# Newsletter Opportunities

The Communicator Xpress is the premier newsletter for all things Home Care and Hospice in Illinois. Our monthly newsletter reached employees and administrators of home care agencies across the state of Illinois and averages over a 45% open rate. We also send time sensitive Alert newsletters to members with critical information about state and federal legislation and policy changes.

## Xpress Presenting Sponsor - \$5,000

*One opportunity available, member exclusive*

- Logo on header of every Xpress & Alert newsletter, minimum of 12 newsletters per year
- Opportunity to place ad\* in 6 Xpress per year - image and/or text with direct link to your site
  - Corresponding ad will be read in audio recording of newsletter
- Quarterly recognition on social media as exclusive email partner
- Logo or name listed on Xpress archive webpage and in podcast description

## Xpress In-Text Ad - \$350

*Two opportunities per month*

- Max 250 words and graphic/photo with direct link to your site.
  - Corresponding ad will be read in audio recording of newsletter with link in the description

## Xpress Podcast Ad - \$175

*Two Opportunities per month*

- Max 250 words read during the podcast, link in the description

*\*IHHC reserves the right to edit or adjust ads to fit requirements. IHHC also reserves the right to deny ads for content that conflicts with our own programming or opportunities or for lack of space availability in that month's issue.*

# Website Opportunities

Digital Website Ad - \$750/month or \$2,200 quarterly

- One month or quarterly run time, 12 total opportunities per year
  - If choosing quarterly, Members are able to change their graphics once per month
- Choose between 3 sections of the website
  - Homepage
  - Member Resources
  - Advocacy (State & Federal)
- Image (970 x 90px) with link directly to your site
- Average 2,374 visits/month, 4,079 pageviews/month

